For Immediate Release

Contact:

\*\*\*Teacher\*\*\*, **[Insert School Name]**

\*\*\*Phone Number, Email Address\*\*\*

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**Students at [Insert School Name] Earn Industry Certifications**

*Students take important step in pursuing career goals by attaining industry certifications*

**[City],** **[State]** (\*\*\*Date\*\*\*) - **[Insert School Name]** is pleased to recognize students for earning **[Number of students certified]** certifications this school year. Through the intensive certification program, these students have shown mastery of the knowledge needed for entrance into their respective career field of interest in various Career and Technical Education (CTE) subject areas. This promotes a successful transition to postsecondary education and/or the workforce.

Developed and issued by industry-leading companies and organizations such as Elanco and Southwest Airlines, and hosted on the iCEV platform, the certifications enhance student résumés and help them stand out to prospective colleges and employers. The certifications reflect the needs of real-world career expectations, boost employability and allow employers to identify and connect with qualified applicants. To earn the certification, each student passed a rigorous exam based on weighted industry-valued and industry-accepted standards.

\*\*\*[Teacher, CTE Director or Other Administrator Quote About Students]\*\*\*

Certification earners include:

* **[Student Name] – [Certification Earned]**

“Our goal in offering certification testing on the iCEV platform was to provide students with validation of the specialized skills they have developed and knowledge-base they’ve built,” said Dusty Moore, President & CEO of iCEV. “The certifications are meant to have an immediate positive impact on students as they plan for their future after high school, whether that is attending college or joining the workforce. On behalf of iCEV and our industry partners, we congratulate all students at **[Insert School Name]** for this tremendous accomplishment and wish them the best as they pursue their career goals.”

For more information about industry certifications tested for on the iCEV platform, visit [www.icevonline.com/certifications](https://www.icevonline.com/industry-certifications)

About **[Insert School Name]**

\*\*\*Please insert a description of the school here.\*\*\*