

Decorative Typography

Directions:

For this *Activity*, you will be creating a decorative typeface to represent the meaning of a word.

1. Your instructor will assign you a word.
2. Look up the definition of the word prior to beginning your typeface.
3. Design a decorative typeface to represent the meaning of the word. This might consist of textural or structural elements such as creating a decorative typeface which appears to have fur for the word “creature” or a slanted typeface for the word “fast”. You may also consider size, color, spacing and composition to help represent the word. You may complete this design by hand or by using a computer.
4. Write or print the word in your typeface.
5. Turn in your final design.