

# Elements of Culture

*Directions:*

1. Select a country which is not the United States.
2. Research the following elements of culture in your selected country and put a brief description of each in the table.
3. Write a brief description how these elements of culture would affect the marketing mix of businesses in the country.

<b>Religion</b>	
<b>Economic Status</b>	
<b>Communication Norms</b>	
<b>Language (s)</b>	
<b>Customs and Traditions</b>	
<b>Geographic Layout</b>	
<b>Demographics</b>	