

# Agricultural Advocacy

## *Directions:*

Agricultural advocacy is vital to gaining support for agriculture. The main part of advocacy is answering questions the consumer has honestly and informatively.

1. Divide into groups of three or four.
2. Research and find a question about agriculture which is common among consumers.
3. Research how to answer the question honestly and informatively.
4. Create a presentation using a poster, Microsoft® PowerPoint® presentation, etc. answering the question.
5. Give your presentation to the class.
6. If possible, give your presentation at a local Ag Day, County Fair or local business.