

Company Research

Directions:

Employers are searching for employees who have the skill set and educational background to perform well, but are also searching for employees who would fit in philosophically with the company.

1. Research a company which would be included within this pathway. Answer the following questions:
 - A. Company name
 - B. What does the company do?
 - C. How was the company started?
 - D. Who founded the company?
 - E. Why did they start the company?
 - F. How many people are employed by the company?
 - G. What products or services does the company offer?
 - H. What are some of the job titles of employees?
 - I. Explain the company's hiring practices.
 - J. What are some industry trends potentially affecting this organization in the near future?

2. Discuss the company you researched and why you feel you would or would not be a good fit for the company.