Culture Presentation

Directions:

- 1. You may work individually or in pairs.
- 2. Consider the country you chose for your essay.
- 3. Use the information in your essay, along with any other information you can find, to create a brochure, Microsoft® PowerPoint® presentation, or video to act as a guide for American business people traveling to the country.
- 4. Topics should include the four elements of business culture discussed in your Pick a Culture Essay. Your presentation should be informational and graphically appealing, as grading will consider content and design.
- 5. Appropriately cite all sources according to your teacher's instruction.
- 6. Present your project to the class in a two minute presentation, which will also be considered for grading.