## **Marketing Trends**

## Directions:

- 1. Using all available resources, research and identify how trends affect the advertising market (social media, quick response codes, mobile websites, online advertising, etc.).
- 2. Using the information, write a two page paper which includes examples found in magazines or online to enhance understanding.
- 3. Create a citation sheet listing all sources used.
- 4. Attach the citation sheet and copies of your examples to your paper.