

# Sponsorship Proposal

*Directions:*

You will work in groups to complete this *Project*.

1. Imagine your group is taking part in an event. Write a proposal to a potential sponsor who could sponsor your event.
2. Include the following in your proposal:
  - Purpose of your event
  - What the sponsorship includes (sponsor benefits)
  - Cost
  - Duration of the sponsorship
  - Terms and conditions between the sponsor and sponsored
  - Issues if contract is broken
  - Type of sponsorship (signage, entitlement, etc.)
  - Development of relationship with sponsor
3. Create a Microsoft® PowerPoint® presentation of your proposal. Be prepared to present to the class.