

Typography Samples

Directions:

1. Collect ten examples of design where you really like the typography. These samples could be from a book design, website, social media post, magazine spread, poster, billboard or any other form of design you might come across. You may collect both printed materials and digital images.
2. Answer the following pages for each example on a separate sheet of paper:
 - What kind of object is this
 - Who is the intended audience for this design
 - Where does this design appear
 - What is the topic of this design
 - Based on the content, location, and audience of this design, what are the expectations or needs related to typography
 - What is effective about the design's use of typography
3. Create a citation sheet listing all sources used.
4. Participate in a class discussion to share your findings with the class.