

Unethical Case Study

Directions:

1. Use the library or the Internet to find a contemporary business case of unethical conduct. Good sources of business cases include the Wall Street Journal and TIME Magazine.
2. Present the case to the teacher for approval.
3. Once the case has been approved, conduct further research and write an essay based on the information found. Make sure to answer the following questions:
 - A. What is the name of the organization?
 - B. What was the unethical conduct in which the organization was involved?
 - C. What did the organization do wrong under the circumstance?
 - D. How did the unethical conduct affect the affiliated parties?
 - E. How could the unethical conduct be prevented?
 - F. What potential solution would you argue for if you were involved?