

A Closer Look at Lodging Management

Media Type: Microsoft® PowerPoint® Presentation

Duration: 49 slides

Goal: To explore various aspects in the travel industry and identify career opportunities in tourism.

Description:

The lodging management industry is a complex discipline requiring management of various teams and people. This presentation provides an overview and brief history of the lodging industry, identifies various types of lodging properties, analyze lodging management and operations and discusses career opportunities offered by the lodging industry.

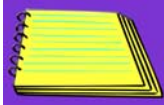
Objectives:

1. To provide an overview and brief history of the lodging industry.
2. To identify various types of lodging properties according to the quality, target market and levels of services.
3. To analyze lodging management and operations.
4. To discuss career opportunities offered by the lodging industry.

Horizontal Alignment

Core-Subject Area	Foundation Concept	Basic Understanding
Language Arts	<i>Application of Writing Skills</i>	<ul style="list-style-type: none"> • Editing/proofreading • Composition mechanics • Descriptive, informative, creative and persuasive writing • Organizing logical arguments • Brainstorming • Analyzing audiences • Utilizing reference materials • Creating bibliographies • Enhancing grammatical mechanics • Vocabulary enhancement
	<i>Analysis of Text & Information</i>	<ul style="list-style-type: none"> • Drawing inferences and generalizations • Reading/content literacy • Critical thinking • Creative thinking • Values and ethics • Expression of thoughts and ideas • Communication skills • Correlating text events with personal experiences • Developing listening and comprehension skills • Literary interpretation • Creating visual representations
	<i>Technology Applications in Literature</i>	<ul style="list-style-type: none"> • Utilizing document processing software • Utilizing presentation processing software • Internet-based research

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Lesson Plan

Student and Teacher Notes are available to print in outline format. You can access these documents under the “Printable Resources” section. If student licenses have been purchased, an interactive version of the Student Notes is available in the “Interactive Activities” section. If printing the full PowerPoint® is desired, you may download the file and print the handouts as needed.

Class 1: Pass out the *A Closer Look at Lodging Management Vocabulary Handout*. Show *A Closer Look at Lodging Management - Introduction to Lodging Industry*. Follow the segment with its *Assessment*. Introduce the *Technologies & Lodging Management Project* and instruct students to start working.



Slides
1-11

Class 2: Show *A Closer Look at Lodging Management - Classification of Hotels*. Remind students to continue using the *Vocabulary Handout*. Follow the segment with its *Assessment*. Instruct students to complete the *Lodging Choices Activity*. If student licenses have been purchased, an interactive version of this Activity is available in the “Interactive Activities” section.



Slides
12-29

Class 3: Show *A Closer Look at Lodging Management - Lodging Management & Careers*. Remind students to continue using the *Vocabulary Handout*. Follow the segment with its *Assessment*. Have students complete the *Hotel Organizational Structures Activity*. Introduce the *Careers in the Lodging Industry Project* and allow the rest of class time for students to work.



Slides
30-49

Class 4: Administer the *A Closer Look at Lodging Management Final Assessment*. Allow students the remainder of class to work on the *Projects*.

Class 5: Allow students to work on their *Projects*.

Class 6: Have students turn in the *Front Desk Careers in Lodging Industry Project* and present the *Technologies & Lodging Management Project*.



Lesson Links

World Tourism Organization

- <http://www2.unwto.org/>

American Hotel & Lodging Association

- <http://www.ahla.com/>

World Travel & Tourism Council

- <http://www.wttc.org/>



Career & Technical Student Organizations

DECA

- Principles of Hospitality and Tourism
- Hotel and Lodging Management Series
- Hospitality and Tourism Operations Research
- Hospitality and Tourism Professional Selling

FCCLA

- Entrepreneurship
- Culinary Arts
- Food Innovations
- Hospitality, Tourism and Recreation



Career Connections

Using the *Career Connections Activity*, allow students to explore the various careers associated with this lesson. See the *Activity* for more details. *If student licenses have been purchased:* Students will select the interviews to watch based on your directions. *If only a teacher license is purchased:* Show students all the career interviews and instruct them to only complete the interview form for the required number of interviews.

- iCEV50301, Aidan Dunleavy, Restaurant Manager, Las Vegas Hyatt Restaurant
- iCEV50441 Sherman James, Concierge, MGM Grand
- iCEV50171 Paul Jagielski, Culinary Manager, Cedar Point Amusement

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Lab Activities

Lodging Choices

Directions:

Distribute the *Lodging Choices Student Activity*. Instruct students to match each listed hotel to its type. Start a class discussion on the differences between each type of hotel. If student licenses have been purchased, an interactive version of this Activity is available in the “Interactive Activities” section.

Hotel Organizational Structures

Directions:

Divide students into groups of three or four. Instruct students to use the Internet to find common organizational structures for both limited-service and full-service hotels. Students will compare the two types of organizational structures and analyze reasons for the differences.



Projects

Technologies & Lodging Management

Directions:

Students will use the Internet to conduct research and identify emerging technologies affecting hotel services and management. Create a Microsoft® PowerPoint® presentation to share the findings. The presentation should cover the use of technologies in the front desk, housekeeping, food and beverage and human resources. Students are encouraged to include pictures or illustrations to better explain the technologies.

Careers in Lodging Industry

Directions:

Students will choose a position in which they are interested as their future career. Instruct students to conduct research about the position and create a job profile. The job profile should include the definition of the position, education required, work experience required, expected income, personality traits suitable for this occupation and any other information related to the occupation.