# Fashions of Yesterday & Today

**Media Type:** Microsoft® PowerPoint® Presentation
**Duration:** 47 slides

**Goal:** To provide a basic knowledge of the fashion history from the Gothic period to today.

**Description:** Fashion and style have experienced dramatic changes throughout the history of Western civilization. This presentation identifies significant historic fashion trends from the Gothic period to today, analyzes the social influences and values affecting fashion, and describes fashionable items in each historical period for both men and women. Students will also learn the impact of celebrities and designers on fashion.

**Objectives:**
1. To identify significant historic fashion trends from the Gothic period to today.
2. To analyze the social influences and values affecting fashion.
3. To describe fashionable items in each historical period for men and women.
4. To discuss the impacts of celebrities and designers on fashion.
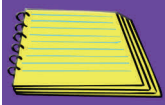
## Horizontal Alignment

| Core-Subject Area | Foundation Concept | Basic Understanding |
| --- | --- | --- |
| **Language Arts** | *Application of Writing Skills* | • Editing/proofreading<br>• Composition mechanics<br>• Descriptive, informative, creative and persuasive writing<br>• Organizing logical arguments<br>• Brainstorming<br>• Analyzing audiences<br>• Utilizing reference materials<br>• Creating bibliographies<br>• Enhancing grammatical mechanics<br>• Vocabulary enhancement |
| | *Analysis of Text & Information* | • Drawing inferences and generalizations<br>• Reading/content literacy<br>• Critical thinking<br>• Creative thinking<br>• Values and ethics<br>• Expression of thoughts and ideas<br>• Communication skills<br>• Correlating text events with personal experiences<br>• Developing listening and comprehension skills<br>• Literary interpretation<br>• Creating visual representations |
| | *Technology Applications in Literature* | • Utilizing document processing software<br>• Utilizing presentation processing software<br>• Internet-based research |

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## Horizontal Alignment

| Core-Subject Area | Foundation Concept | Basic Understanding |
|---|---|---|
| **Social Studies** | ***Historical Referencing & Writing*** | • Accumulating, reading and analyzing data<br>• Utilizing reference materials<br>• Evaluating the validity of a source<br>• Creating bibliographies |
| | ***Geographical Skills & Applications*** | • Geographic trends<br>• Cultural trends<br>• Identify the importance of geographical locations |

# Fashions of Yesterday & Today

## Lesson Plan

Student and Teacher Notes are available to print in outline format. You can access these documents under the "Printable Resources" section. If student licenses have been purchased, an interactive version of the Student Notes is available in the "Interactive Activities" section. If printing the full PowerPoint® is desired, you may download the file and print the handouts as needed.

**Slides 1-22**

*Class 1:* Pass out the *Fashions of Yesterday & Today Vocabulary Handout*. Show *Fashions of Yesterday & Today - Gothic Period to 19th Century*. Follow the segment with its *Assessment*. Instruct students to complete the *Fashions in the Past Activity*.

**Slides 23-47**

*Class 2:* Begin by briefly reviewing the previous segment. Show *Fashions of Yesterday & Today - 20th Century to Present*. Remind students to continue using the *Vocabulary Handout*. Follow the segment with its *Assessment*. Have the students complete the *Movies & Fashion Activity*. Introduce the *Designer Profile Project* and allow the rest of the class time for students to work.

*Class 3:* Quickly review the previous days' material. Administer the *Fashions of Yesterday & Today Final Assessment*. Introduce the *Fashion Invention Project* and allow the rest of the class time for students to work.

*Class 4:* Allow students to work on their *Projects.*

*Class 5:* Have students present the *Designer Profile* and *Fashion Invention* Projects.

## Lesson Links

**Council of Fashion Designers of America**
- http://cfda.com/

**The Costume Page**
- http://www.costumepage.org/tcpinfo2.html

**WWD: Fashion Resources**
- http://www.wwd.com/fashion-resources

## Career & Technical Student Organizations

**FCCLA**
- Fashion Construction
- Fashion Design

## Career Connections

Using the *Career Connections Activity*, allow students to explore the various careers associated with this lesson. See the *Activity* for more details. *If student licenses have been purchased:* Students will select the interviews to watch based on your directions. *If only a teacher license is purchased:* Show students all the career interviews and instruct them to only complete the interview form for the required number of interviews.
- iCEV51134, Katy Birk, Women's Buyer, Malouf's
- iCEV50431, Robin Buerger, Wardrobe/Costume Manager, Fireside Theatre
- iCEV50791, Stan Wasielewski, General Manager, Justin Boots Outlet Store, Fort Worth, TX

# Fashions of Yesterday & Today

## Lab Activities

### Fashions in the Past
*Directions:*
Have students choose a particular time period in the past (from Gothic period to 19<sup>th</sup> century). Student will list the most iconic fashion items for the specific time period and find corresponding images on the Internet to describe the items. Students will print the pictures and share them with the class.

### Movies & Fashion
*Directions:*
Students will choose a specific time period in the 20<sup>th</sup> century. Have students list three or four movies which were set during the particular time period. Instruct students to analyze the costumes in the movie. Students will discuss how the costumes fit the fashion of the chosen time period.

## Projects

### Designer Profile
*Directions:*
Have each student choose one of the most influential fashion designers of the 20th century. Students will research the fashion designer and create a profile to portray him or her. The profile should include the basic information about the designer, his fashion styles and concepts, representative works and how he or she impacted fashion of the time.

### Fashion Invention
*Directions:*
Each student will research an invention which contributes to today's apparel manufactory. Create a Microsoft® PowerPoint® presentation to introduce the invention. The Microsoft® PowerPoint® should include the name of the invention, information on the inventor and how the invention is used in today's apparel industry.

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